

HANKOOK TIRE CANADA OFFERS ADDITIONAL SAVINGS WITH THE 2018 HANKOOK WINTER REBATE

BRAMPTON, ON – March 2, 2018 - Hankook Tire Canada Corp. (www.hankooktire.ca) is pleased to announce the 2018 Hankook Winter Rebate being offered to Canadian consumers. The rebate is available to all Canadian residents and is offered to consumers for a limited time on all Hankook winter patterns as well as the popular Dynapro AT-m (RF10) with the snowflake mark and the Kinergy 4S (H740) an all-weather tire. Consumers who purchase Laufenn brand tires are also eligible for a rebate.

To ensure eligibility, consumers must purchase a new set of four (4) Hankook all-season tires from participating retailers in Canada between **October 15th and December 31st of 2018**. Select patterns and specific reimbursements are listed below:

Hankook Brand

Tire Name	Pattern Code	Rebate Amount (CAD)
Winter i*cept evo ²	W320 (A)	\$100
Winter i*cept iZ ²	W616	\$100
Winter i*Pike RS	W419	\$60
Winter i*Pike	W409	\$60
i*Pike RW11	RW11	\$60
Dynapro AT-m	RF10	\$50
Winter i*Pike RS-v*	PW71	\$40
Kinergy 4S	H740	\$40

* Winter i-Pike RS-v is for Canadian Tire only

Laufenn Brand

Tire Name	Pattern Code	Rebate Amount (CAD)
I Fit Ice	LW71	\$40
X Fit AT	LC01	\$40

* All rebates are eligible on purchases of a set of four (4) new tires.

Consumers are required to complete the appropriate claim form and submit it along with the original proof of retail purchase on, or before, a postmarked date (or equivalent) of no later than **11:59:59 PM, January 31st, 2019**. As per the rebate program rules and regulations, acceptable proof of purchase formats include: original invoices, purchase receipts, or equivalent bill of sales.

Eligible consumers will receive a rebate in the form of a prepaid credit card within eight (8) to ten (10) weeks from the claim document(s) receipt date if all qualifications are confirmed and conditions are met.

Hankook Tire is expected to support the promotion with a fully-integrated marketing communications program, including but not limited to advertising, public relations, social media, in-store displays and a special retailer incentive program.

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2018 Hankook Winter Tire Rebate

Customer Submission Form

Get your rebate faster! Submit online at www.hankooktirepromotions.ca

Offer Details and Promotion Terms:

The Hankook Winter Tire Rebate is offered on purchases of a set of 4 tires from patterns listed below between October 15th and December 31st, 2018.

Fleet or Warranty replacement purchases are not eligible for the rebate.

All rebate claims and supporting documents must carry a postmark or equivalent no later than 11:59:59 PM, January 31st, 2019 or claims will be declared void.

This offer is no longer valid if not fully redeemed within 2 months from purchase date.

Hankook Tire Canada Corp. and its Rebate Processing Center are not responsible for lost, damaged, postage due or misdirected mail.

If all rebate conditions are met, your Hankook Tire Rebate Prepaid Mastercard®¹ will be mailed to your mailing address approximately in eight (8) to ten (10) weeks upon receipt of a valid completed claim form.

Claim Submission Checklist:

- ☐ Completed claim form (all fields need to be filled out)
- ☐ Copy of original proof of purchase
- ☐ Mail your submission form and proof of purchase to:
<Hankook Tire Rebate Centre>
611 Wonderland Road North PMB 371, London, Ontario N6H 5N7

Step 1: What qualifying model did you purchase?

Rebate Amount	Model & Pattern Code
\$100	☐ Winter i*cept evo2 (W320) ☐ Winter i*cept evo2 SUV (W320A) ☐ Winter i*cept iZ2 (W616)
\$60	☐ Winter i*Pike RS (W419) ☐ Winter i*Pike (W409) ☐ i*Pike RW11 (RW11)

Rebate Amount	Model & Pattern Code
\$50	☐ Winter i*Pike LT (RW09) ☐ Dynapro AT-m (RF10)
\$40	☐ Kinergy 4S (H740) ☐ Winter i*Pike RS-v (PW71)

Step 2: Complete claim form (please PRINT).

Mandatory Fields:

FIRST NAME: LAST NAME:

STREET #: STREET NAME: APT/SUITE #:

CITY: PROVINCE: POSTAL CODE:

TELEPHONE: - - E-MAIL ADDRESS:

Optional Fields:

VEHICLE MAKE: VEHICLE MODEL:
Ex. Ford, General Motors, Volkswagen etc Year Ex. Civic, Impreza, Silverado etc

DID THIS REBATE INFLUENCE YOUR PURCHASE DECISION? (Please check one of the following.) ☐ Yes ☐ No

WHERE DID YOU HEAR ABOUT THIS PROMOTION? ☐ TV ☐ ONLINE ☐ RADIO ☐ IN STORE ☐ FAMILY/FRIENDS
☐ SOCIAL MEDIA ☐ OTHER

CUT AND KEEP THIS PART FOR YOUR RECORDS ✂

Step 3: Mailing Instructions

MAIL COMPLETED FORM WITH YOUR PROOF OF PURCHASE POSTMARKED NO LATER THAN JANUARY 31st, 2019 TO:

<Hankook Tire Rebate Centre>
 611 Wonderland Road North PMB 371,
 London, Ontario N6H 5N7

To check the status of your claim,
 visit www.hankooktirepromotions.ca
 Allow 8-10 weeks for delivery of your rebate.
 Retain a copy of your submissions for your records.

HANKOOK TIRE CANADA OFFRE DES ÉCONOMIES SUPPLÉMENTAIRES AVEC LE RABAIS HANKOOK D'HIVER 2018

BRAMPTON (Ontario), le 2 mars 2018 - Hankook Tire Canada Corp. (www.hankooktire.ca) a le plaisir d'annoncer le lancement du programme Rabais d'hiver 2018 de Hankook, offert à tous les consommateurs canadiens. Les remises, d'une durée limitée, s'appliquent sur tous les modèles de pneus d'hiver de Hankook, y compris le très apprécié Dynapro AT-m (RF10) portant le symbole du flocon de neige et le pneu toutes saisons Kinergy 4S (H740). Les consommateurs qui achètent des pneus de la marque Laufenn peuvent également bénéficier d'un rabais.

Pour être admissibles au rabais, les clients doivent acheter un ensemble de quatre (4) pneus neufs toutes saisons de la marque Hankook auprès des distributeurs participants au Canada entre le **15 octobre et le 31 décembre 2018**. Voici ci-dessous les modèles concernés et les remboursements correspondants :

Marque Hankook

Nom du pneu	Code de sculpture	Montant du rabais (CAD)
Winter i*cept evo2	W320 (A)	100 \$
Winter i*cept iZ2	W616	100 \$
Winter i*Pike RS	W419	60 \$
Winter i*Pike	W409	60 \$
i*Pike RW11	RW11	60 \$
Dynapro AT-m	RF10	50 \$
Winter i*Pike RS-v*	PW71	40 \$
Kinergy 4S	H740	40 \$

* Winter i-Pike RS-v est réservé à Canadian Tire uniquement

Marque Laufenn

Nom du pneu	Code de sculpture	Montant du rabais (CAD)
I Fit Ice	LW71	40 \$
X Fit AT	LC01	40 \$

* Tous les rabais sont valables sur l'achat d'un ensemble de quatre (4) pneus neufs.

Les acheteurs doivent soumettre un formulaire de demande avec la preuve d'achat d'origine au plus tard le **31 janvier 2019 à 23 h 59 min 59 s**, le cachet de la poste (ou équivalent) faisant foi. Conformément au règlement du programme de rabais, les factures d'origine, les tickets de caisse et des actes de vente équivalents sont les preuves d'achat acceptées.

Les acheteurs admissibles recevront un rabais sous forme de carte de crédit prépayée dans les huit (8) à dix (10) semaines à compter de la date de réception du formulaire de demande si toutes les conditions sont remplies.

Hankook prévoit faire la promotion de ce rabais au moyen d'un programme de commercialisation complètement intégré, comprenant la publicité, les relations publiques, les réseaux sociaux, l'étalage en magasin et un programme d'encouragement spécial destiné aux distributeurs.

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visitez www.hankooktire.com/ca-fr pour connaître les règlements complets et la politique de confidentialité de Hankook Tire.

1 La carte prépayée est émise dans le cadre d'un programme de fidélisation, de récompense ou de promotion. Cette carte est émise par Peoples Trust Company en vertu d'une licence accordée par Mastercard International. Mastercard est une marque déposée et le motif des cercles est une marque de commerce de Mastercard International Incorporated. La carte ne donne pas accès à de l'argent comptant et n'implique aucun paiement périodique. La carte est valable pour un maximum de 12 mois; les fonds inutilisés seront perdus après la date d'expiration. Les conditions générales de la carte s'appliquent.